

ABSTRACT

A combination shipping and dispensing carton for carrying pouches which can be converted into side-by-side dispensers for dispensing pouches in their upright position on the shelves of stores. The carton has a bottom panel, top panel and adjoining side panels and flaps for closing the ends of the carton. The carton has a pair of tear lines extending through one side panel and a fold line extending in the other side panel which are interconnected so that when the tear lines are torn the carton can be formed into side-by-side dispensers by folding the fold line. This shipping carton carries the pouches in two rows with the tops of the pouches in each row meeting near the center of the carton and overlapping so that the length of the carton is less than two times the length of a pouch.

The length of the carton can be from approximately the length of a pouch to one and half times the length of a pouch, depending upon the configuration of the pouches and how full they are filled.